

Website Version
20th June 2023
Updated 2025

GPV 2023-2028

Strategic Plan

IMPORTANT NOTE:

A new Committee was elected at the AGM in April 2026.

This Strategic Plan (2023–2028) was developed by the previous Committee and is currently under review by the newly elected Committee.

Following a period of consultation and feedback from Member Clubs, Golf Australia and other stakeholders, an updated Strategic Plan will be released.

Our History

Golf Peninsula Vic (GPV) was formed following a merger of the Peninsula District Golf Association (PDGA) and the Mornington Peninsula District Women's Golf (MPDWG). The merging of these two associations became a reality on the 1st July 2015. The move was motivated by similar mergers which were encouraged by Golf Victoria.



Our Clubs

Bay Views

Berwick Montuna

Cardinia Beaconhills

Carrington Park/Eagle Ridge

Cerberus

Devilbend

Flinders

Moonah Links

Mornington

Mt Martha

Portsea

Rosebud Country Club

St Andrews Beach

Sorrento

The Dunes Golf Club

The National

The Valley

Warburton



GPV's Goals and Objectives

The Committee has devoted a significant amount of time to create the following goals and objectives for the (GPV).

Throughout the goal setting process, one of the most important cultural characteristics the committee should aim is to establish a culture of volunteering within the association. The committee would like to create a culture where our community feel there is a strong sense of belonging, and where people feel comfortable and willing to contribute in some way to the running of a organisation.

The GPV are aware there are concerns about the large amounts of time required to volunteer and not knowing how to undertake these tasks, which can discourage our community from volunteering.



Our Vision

“To Be Leaders in moving the game forward by providing experiences, opportunities, development and pathways for players, coaches, officials, staff, volunteers and partners within our organisation.”

This aligns with Golf Australia’s Vision Statement:

“Through Vision 2025, Golf Australia intends to introduce and retain more women and girls in golf through innovative, inspiring, needs based and age and gender appropriate programs, pathways and access to quality coaching.”

Our Mission

The Association will provide leadership to promote and facilitate an engaging framework enabling everyone to participate, grow and develop in the sport of golf throughout the local community.

Our Purpose



Specifically, the purpose of the GPV is:

To enable the delivery, growth and sustainability of golf in the GPV Community.

We do this by providing a range of quality participation activities and competitions, from social to elite, ensuring that we have the right quantity and quality of facilities and resources to support their delivery.

- 1/ To Administer and promote the game of golf within the District at all levels.**
- 2/ To represent Member golf clubs in the district.**
- 3/ To select district representative teams for tournaments or competitions.**
- 4/ To manage competitions and events for the members of its Member clubs, including District Championships and Pennant.**
- 5/ To promote golf as a sport of choice for all in the district.**
- 6/ Participation, recruitment and development.**

GPV Strategic Plan

The Strategic Plan is GPV's road map that will help our Association achieve its vision and clearly define the key goals and objectives over the coming years.

The plan is a guide to our priorities, operating environment and approach to managing our performance as an organisation. It outlines what we are striving to achieve and how we plan to achieve it.



Our Stakeholders

GPV works collaboratively with our stakeholders, those who influence or are influenced by what we do, to produce the best outcome for our members and to ensure our vision can be achieved.

Our key stakeholder focus will be on our members, specifically:
Our Clubs, members, social golf participants, Golf Coaches, Officials and Volunteers.

Our GPV stakeholders also include:

Parents & Guardians

Local Community

Fans and supporters

Local Schools

Inclusiveness Groups

Sponsors and Partners

Government – Local and State

Golf Australia

Local Media

Local Business

GPV

Golf Peninsula Vic

1/ To Administer and promote the game of golf within the district.

- Provide a calendar of events to promote golf at all levels in the district
- These events are updated annually as to meet the changing needs of our golfing community.
- The Match Committee administers GPV's annual events, providing oversight to ensure they accommodate all ability levels and are reviewed each year to meet the requirements of men, women and junior participants.



2/ To represent Member golf clubs in the district.

- To seek information and continue engaging with the Member Clubs.
- To represent the clubs when dealing with golfing bodies and sponsors
- Specific reference to current District Review being conducted by Golf Australia



Golf Australia



3/ To select district representative teams for tournaments and competitions

Where Country week is approved:

Assign personnel to implement the following:

- Devise a clear selection process for teams
- Issue invitations.
- Collate tournament information and distribute.
- Arrange tournament accommodation.
- Arrange practice rounds.
- Arrange uniforms.



4/ To manage competitions and events for the members of GPV's clubs, including District Championships and Pennant.

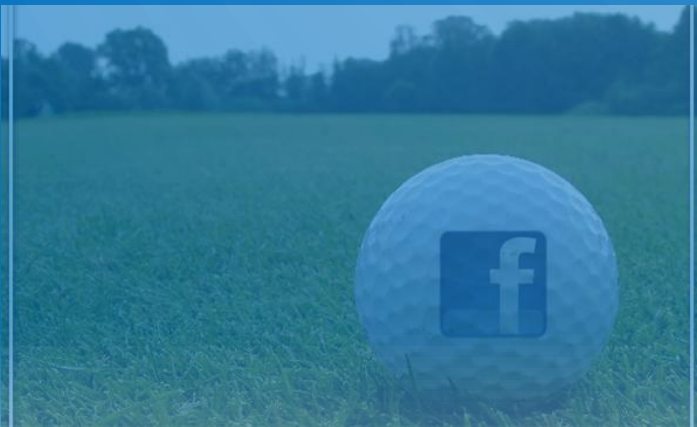
By providing a Match Committee to promote and run:

- **Men's Pennant teams**
- **Women's Pennant teams**
- **Men's Master's teams**
- **Women's Peninsula Matchplay teams**
- **District Championships events, and,**
- **Junior programs / establish a Junior Pennant season.**



5/ To promote golf as a sport of choice for all in the district.

- Create promotional methods to target all generations, levels and gender base including:
- Social media platforms.
- Publications/Print form.
- Emails.
- General media opportunities – Local paper-radio-podcast.



6/ Participation, recruitment and development.

- Provide opportunities for club members and others who are new to golf to develop their golfing skills regardless of level.
 - o 2 Junior clinics & initiatives (school programs)
 - o 2 Female clinics initiatives
 - o 1 Male clinic initiative
- Create and promote a pathway to move through the levels of golf.
 - o Beginners through to an on-course pathway.
 - o General players interests
 - o High performance pathways



Additional Responsibilities

To meet and administer with golfing bodies as required.

- Be up to date with the processes and undertakings of Golf Australia such as:
 - a. Rule Changes
 - b. Pathways
 - c. Initiatives
 - d. Processes



GPV
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GPV Strategic Plan Priorities

Note: as determined by 2025 survey of Member Clubs

1. All pennant and GPV competitions
2. Junior development programmes in consultation with Member Clubs
3. Junior Scholarships (not elite) for Member Club junior golfers (male/female)
4. Consider funding Member Clubs for hosting pennant finals(only)
5. Subsidising men's, women's and junior clinics
6. Subsidising all other competitions excluding District Championships and pennant
7. Providing funds for Junior GPV representation in tournaments including uniforms and accommodation.
8. Providing funds for Country Week

