

Website Version  
20/06/2023

# GPV 2023-2028 Strategic Plan

GPV

Golf Peninsula Vic

# Our History

Golf Peninsula Vic (GPV) is the result of a merger of the Peninsula District Golf Association (PDGA) and the Mornington Peninsula District Women's Golf (MPDWG).

The merging of these two associations became a reality on the 1st July 2015. A move that was motivated by similar mergers encouraged by Golf Victoria.



## Why is it important to have a strategic plan?

The Committee has devoted a significant amount of time to create the following goals and objectives for Golf Peninsula Victoria (GPV).

Throughout the goal setting process, one of the most important cultural

characteristics the committee should aim to establish a culture of volunteering within the association. The committee would like to create a culture where our community feel there is a strong sense of belonging, and where people feel comfortable and willing to contribute in some way to the running of the club.



The GPV are aware there are concerns about the large amounts of time required to volunteer and not knowing how to undertake these tasks, which can discourage our community from volunteering.

# GPV Strategic Plan

The Strategic Plan is Golf Peninsula Victoria Associations road map that will not only help our Association achieve its vision but clearly define the key goals and objectives over the coming years.

The plan is a guide to our priorities, operating environment and approach to managing our performance as an organisation. It outlines what we are striving to achieve and how we plan to achieve it.

The GPV's Strategic Plan identifies the strategic priorities and initiatives (pillars) that will deliver the vision, culture and values of our Association.





## Our Vision

“To Be Leaders in moving the game forward by providing experiences, opportunities, development and pathways for players, coaches, officials, staff, volunteers and partners within our local community.”

This aligns with Golf Australia’s Vision Statement:

“Through Vision 2025, Golf Australia intends to introduce and retain more women and girls in golf through innovative, inspiring, needs based and age and gender appropriate programs, pathways and access to quality coaching.”

## Our Mission

The Association will provide leadership that will promote and facilitate an engaging framework enabling everyone to participate, grow and develop in the sport of golf throughout the local community.

# Our Clubs

Bay Views

Berwick Montuna

Cardinia Beaconhills

Carrington Park/Eagle ridge

Cerberus

Devilbend

Flinders

Moonah Links

Mornington

Mt Martha

Portsea

Rosebud Country Club

St Andrews Beach

Sorrento

The Dunes Golf Club

The National

The Valley

Warburton





# Our Stakeholders

GPV works collaboratively with our stakeholders, those who influence or are influenced by what we do, to produce the best outcome for our members and to ensure our vision can be achieved.

Our key stakeholder focus will be on our members, specifically:  
Our Clubs, members, social golf participants, Golf Coaches, Officials and Volunteers.

*Our GPV stakeholders also include:*

*Parents & Guardians*

*Local Community*

*Fans and supporters*

*Local Schools*

*Inclusiveness Groups*

*Sponsors and Partners*

*Government – Local and State*

*Golf Australia*

*Local Media*

*Local Business*

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# Our Purpose



**Specifically, the purpose of the GPV is:**

**To enable the delivery, growth and sustainability of golf in the GPV Community.**

**We do this by providing a range of quality participation activities and competitions, from social to elite, ensuring that we have the right quantity and quality of facilities and resources to support their delivery.**

- 1/ To Administer and promote the game of golf within the District at all levels.**
- 2/ To represent golf clubs in the district.**
- 3/ To select district representative teams for tournaments or competitions.**
- 4/ To manage competitions and events for the members of its member clubs, including district Championships and Pennant.**
- 5/ To promote golf as a sport of choice for adults and juniors in the district.**
- 6/ Participation, recruitment and development.**

## 1/ To Administer and promote and grow the game.

- Following the processes created and facilitated each year as required.
- These are determined annually as volunteer availability will determine the process.
- With a match committee administering annual events this provides a secure a process which covers all levels of ability and annually complies the member's requirements.



GOLFBOX



## 2/ To represent golf clubs in the district.

- To seek information and continue engaging with the clubs.
- To represent the clubs when dealing with golfing bodies and sponsors.



Golf Australia




### 3/ To select district representative teams for tournaments or competitions

Assign personal to implement the following:

- Devise a clear selection process
- Tournament Accommodation
- Promote and provide invitations.
- Collate tournament information and distribute.
- Arrange practice rounds.
- Arrange uniforms.







**4/ To manage competitions and events for the members of its member clubs, including district Championships and Pennant.**

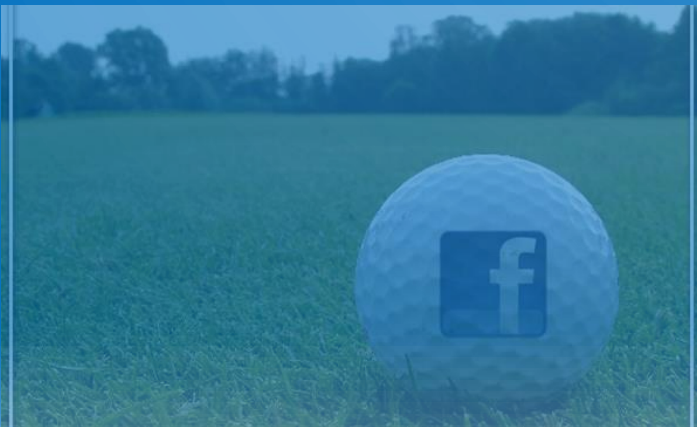
**By providing a match committee fit for**

- **Men's pennant teams.**
- **Women's Pennant teams.**
- **Men's Masters teams.**
- **Women's Peninsula Matchplay teams.**
- **Multiple additional events.**



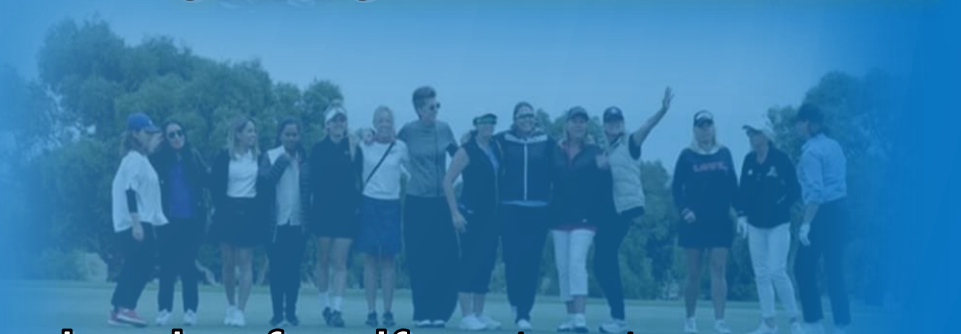
## 5/ To promote golf as a sport of choice for adults and juniors.

- Create promotional methods to target all generations, levels and gender base including:
- Social media platforms.
- Publications/Print form.
- Emails.
- General media opportunities.



## **6/ Participation, recruitment and development.**

- Provide opportunities to developed their golfing skills regarding all levels.
  - o No **XX** Junior clinics & initiatives (school programs)
  - o No **XX** Female clinics initiatives (**xxxxxx**)
  - o No **XX** Male clinics initiatives (**xxxxxx**)
- Create and promote a pathway to move through the levels of golf **DD/MM/YYYY**
  - o Beginners through to an on-course pathway. **DD/MM/YYYY**
  - o General players interests
  - o High performance pathways **DD/MM/YYYY**





## Additional Responsibilities

To meet and administer the golfing bodies as required.

- Be up to date with the processes and undertakings of Golf Australia such as:
  - a. Rule Changes
  - b. Pathways
  - c. Initiatives
  - d. Processes



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## Additional Responsibilities

To administer the rating of courses of member clubs in relation to events.

- Categorizing courses in tiers on course conditioning, function availability and operational capabilities.



Tier 1	Tier 2	Tier 3
Club 1	Club 7	Club 14

Teir Criteria	
1/ Ranking	
2/ Playability- Winter Summer, Condition	
3/ Operation Capabilities-2/tee start, Carts	
4/ Past Event History	